



Girl Scouts is Back

2022 Impact Report

girl scouts 
of wisconsin
southeast



Girl Scout Mission

Girl Scouting builds girls of courage, confidence, and character, who make the world a better place.

The Girl Scout Promise

On my honor, I will try:
To serve God and my country,
To help people at all times,
And to live by the Girl Scout Law.

Dear Friends of Girl Scouts of Wisconsin Southeast,

As girls continue to navigate the challenging post-pandemic world, it is clear Girl Scouts is more important today than ever before. Girl Scouts provides programming and resources that help foster a strong sense of self, instill positive values, create community problem solvers, and encourage healthy relationships.

This year, our council successfully welcomed nearly 3,500 girls back to one of their favorite traditions of the year: camp! Whether girls opted for day camp or an overnight adventure, they had an opportunity to gain outdoors skills, make new friendships and strengthen existing bonds, and build resilience in new environments.

The Council's cookie program rang strong in 2022, especially with the introduction of Adventurefuls to the lineup. Girls sold more than 1.7 million packages of cookies in creative and safe ways in person – and digitally through SmartCookies. Year over year, the cookie program continues to help girls build leadership and entrepreneurial skills that are carried into future career endeavors.

Beyond camp and cookies, we rolled out new offerings, particularly in the growing field of STEM, equipping more than 800 girls of all ages with the

tools, knowledge, and skills they need to achieve success in the professional world. This interest in STEM is reflected in some of our council's Highest Awards recipients' projects, who utilized STEM principles to solve community challenges at large. In 2022, 319 Girl Scouts earned their Highest Awards, contributing more than 9,500 hours of service on projects that they were passionate about that make the world a better place.

As we reflect on the last year, we are grateful for the impact of our donors, without whom we could not deliver the mission of Girl Scouting to the southeast Wisconsin community. We are thankful for the determination and commitment of our staff and volunteers, who exemplify the Girl Scout way every day and applaud Girl Scouts' many accomplishments.

Together, we continue to build girls of courage, confidence, and character, who make the world a better place.



Nicole Best

Nicole Best
Board Chair, 2022-24 GSWISE Board of Directors

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Girl Members

Iman Hafeez**
Ava Jenkins*
Nina Lall*
Genevieve Skibicki**
Akshara Vaddi**
Isabel Zuniga-Meyer*

* Completed Term Sept. 2022

** Began Term Oct. 2022

◆ Began Term as Board Chair Oct. 2022

⌘ Began Term as Treasurer Oct. 2022

Girl Scouts is proven to help girls thrive in five key ways as they:



Develop
a strong
**sense of
self**



Display
**positive
values**



Seek
**challenges
and learn**
from setbacks



Form and
**maintain
healthy
relationships**



Learn how
to **identify
and solve
problems** in their
community

Girl Scout Mobile: Our Mission on the Move



Girl Scouts of Wisconsin Southeast is on the move! This year, our council debuted our Girl Scout Mobile, a brightly designed box van helping the GSWISE team move our mission forward.

In 2022, the Girl Scout Mobile hit the road 60 times for fun community events with programming that engaged girls and families. The van provided a one-stop-shop for community members with information about Girl Scouts, creative activities like kindness rocks, and giveaways like wristbands, pencils, and lip balms so Girl Scouts of Wisconsin Southeast could stay top of mind at home too! Hosting a mobile presence at these key community events has allowed the council to gain visibility and build relationships in new communities across our jurisdiction, so we can continue to deliver Girl Scout programming and support to a diverse membership.

The Girl Scout Mobile not only made its way to community events, but it also showed up at sporting events and other communal areas around southeastern Wisconsin for cookie season! Girls were able to leverage this eye-catching resource as they built their entrepreneurial and business management skills during the sweet season. One lucky troop used the Girl Scout Mobile for their cookie booth during the first round of the annual NCAA March Madness tournament at Fiserv Forum. These Girl Scouts braved 30° weather and the harsh elements in the Deer District for six hours to sell cookies. They showcased the grit and perseverance gained through Girl Scouts - all while having fun.

If you spot the Girl Scout Mobile in your community next, be sure to take a peek at the colorful, reflective badges and patches on the van's sides. These mirrors show us that there's a courageous and confident Girl Scout in each and every individual.



Cookies by the Numbers

Girls Selling:

8,308

(81% of registered girls participated)

Cookie Cases Sold:

144,520

(1,734,240 packages)

Cookie Cases Donated to Cookie Share (Food Pantries, Shelters, Military, and More):

2,637

(31,644 packages)

Per Girl Selling Average (Highest to Date):

209

GSWISE by the Numbers

11,557

Girl members

5,541

Adult members

3,933

Girl Scouts
received financial
assistance

3,445

Girls participated in
summer camps

13

Girls attended
CampHERO

319

Girls attended
GWISE Day Camp

2,750

Girls attended
Day Camps by
Community
(Volunteer-led)

376

Girls attended
Camp Alice
Chester
(Overnight)

5,307

Girls attended
council-led
events

319

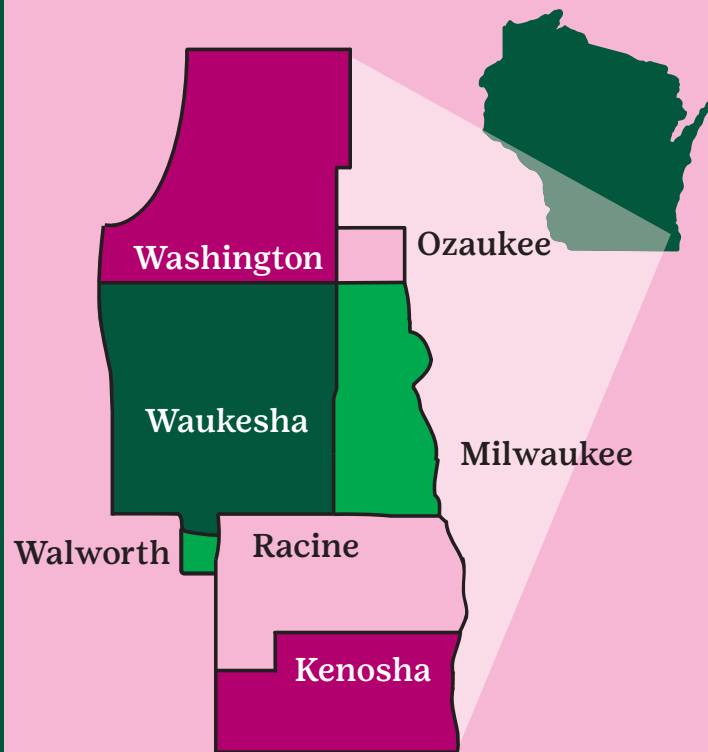
Girls earned
Highest Awards

809

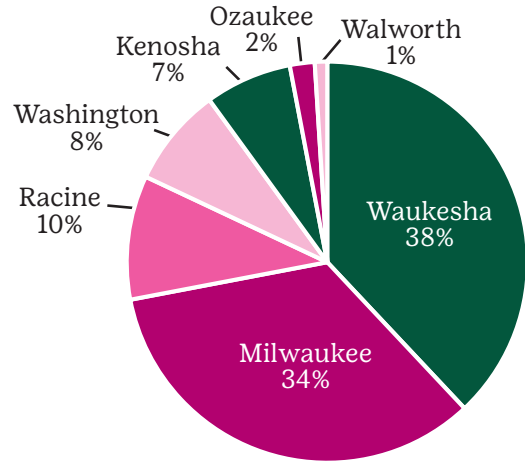
Girls participated in
STEM events

1,237

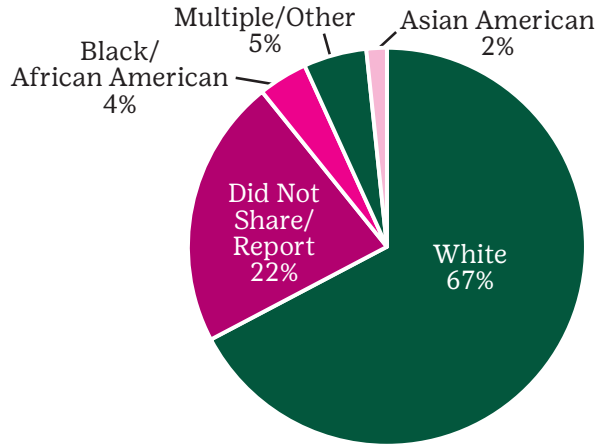
Girls in
Girl Scout Promise
Program



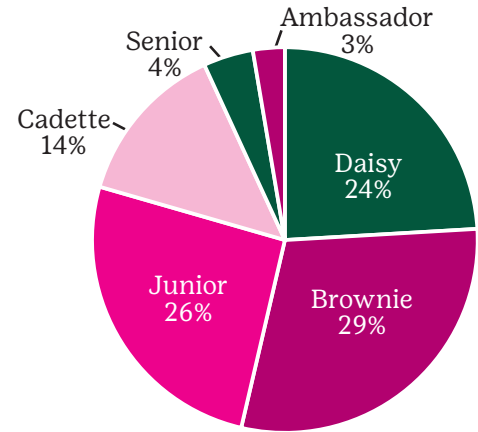
Girl Membership by County



Girl Membership by Race



Girl Membership by Level



*Hispanic: 6.08%

Hispanic or Latina/Latino is defined as an ethnicity (and not a race) and is therefore reported separately.

Gold Award Girl Scout Builds Mental Health Awareness Following COVID-19



Thirteen GSWISE Girl Scouts received their Gold Awards in 2022. Throughout the process, these Girl Scouts contributed more than 1,040 hours of service to our community, demonstrated their perseverance and grit, and built their resumes to set themselves up for college scholarships and future career opportunities. This year, recipients' projects focused on increasing cultural awareness, expanding diversity in career exploration, and managing mental health, like Katelyn.

Katelyn realized that there were limited resources available for schools to support students experiencing stress and anxiety, and this resource shortage was only exacerbated during the COVID-19 pandemic. Recognizing an opportunity to help her community through this challenging time, she created new resources focused on mental health fundamentals for middle school students at Salem Consolidated Grade School, Paris Consolidated Grade School, and the Boys & Girls Club of Kenosha. Katelyn led a virtual and in-person mental health seminar, which incorporated engaging information

about stress and anxiety relief activities. With the support of her team, she also assembled 1,200 mental health care packages that included handmade bead fidget toys, notebooks, bubbles, and educational mental health pamphlets. Katelyn served more than 1,200 middle school students, educators, administrators, community members, and community organizations with her new resources. Following her project, Katelyn conducted a survey, and the results proved students felt more comfortable seeking help from the new resources. Katelyn's impact didn't end with the project: she built a website to share all the mental health resources she created.

Gold Award Girl Scouts are changing the world daily. Find out more at gswise.org.

Camping, Confidence, and Connections



Camp is a place to discover wildlife, swim in a lake for the first time, learn how to build a fire, and engage in STEM activities and crafts. It's also a place to build confidence and character.

A nature lover at heart, Girl Scout Brownie Millie attended a few Day Camps by Community and overnight camp at Camp Alice Chester, where she experienced the low ropes course, hiking, crafting, and paddling. By the end of camp, her confidence and personal growth were impacted.

While Millie is in third grade, she is testing at a ninth grade level. Camp offers a place for her to interact with peers her own age and learn social skills and values and establish friendships.

“Camp pulls her out of an academic setting and gets her focused on social settings. Camp interactions are the perfect way to level the playing field for Millie,” said Millie’s mother Megan. “She developed more in a week than in months at school. She came back from camp much more solid. She wants to engage with people and have more playdates. She was ready to jump into the school year.”

Millie’s confidence extended beyond the walls of camp. When she saw a friend from camp at a another GSWISE activity, she immediately joined the troop for the rest of the event.

“They were attached at the hip! It’s all one big camaraderie at Girl Scouts,” said Megan.

Millie is looking forward to another of building independence, engaging with nature, and making friends at camp next summer.



“I went overnight camping for the first time, did archery, learned first aid, and met people that I never would have met otherwise. Even though one of my friends goes to a different school now, we are still in touch because of Girl Scouts.”

A GSWISE Cadette

Girl Scouts of Wisconsin Southeast Financial Statement

Statement of activities for the year ended September 30, 2022

OPERATING REVENUE

Contributions and Special Events	\$696,340
United Way	\$505,694
Government Grants	\$1,080,000
Product Sales	\$5,376,984
Program Fees	\$948,627
Investment Income	\$536,798
Other Income	\$479,421
TOTAL OPERATING REVENUE	\$9,623,864

OPERATING EXPENSES

Program Services	\$5,799,523
Support Services	\$1,441,586
TOTAL OPERATING EXPENSES	\$7,241,109
NET OPERATING INCOME	\$2,382,755
NON-OPERATING ACTIVITIES	(\$3,073,179)
CHANGE IN NET ASSETS	(\$690,424)
Net Assets - Beginning of Year	\$27,048,006
Net Assets - End of Year	\$26,357,582

Girl Scouts of Wisconsin Southeast Donors

Thank you to our many generous supporters!
Gifts and pledges received from October 1, 2021 – September 30, 2022

\$1.37 Million Raised for Girl Scout Leadership Experiences



GSWISE is a United Way
Program Partner

\$100,000+

United Way of Greater Milwaukee
& Waukesha County

\$25,000 - \$99,999

Girl Scouts of the U.S.A.
Rockwell Automation
State of Wisconsin Summer
Camp Assistance Grant

\$10,000 - \$24,999

Bader Philanthropies, Inc.
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\$5,000 to \$9,999

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Girl Scouts of Wisconsin Southeast Donors

Gifts and pledges received from October 1, 2021 – September 30, 2022

\$2,500 to \$4,999

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Associated Bank N.A. Fund
• Greater Green Bay
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Wilma Bonaparte
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Mechanical
Martha & Jack* Prince
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Girl Scouts of Wisconsin Southeast Donors

Gifts and pledges received from October 1, 2021 – September 30, 2022

Russell E LaFrombois III
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Steve Sharratt
Jim & Kay Fleming
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Wendy Dahl 

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Jason Evans
Beth Feldman
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Fidelity Charitable-Kuehl/Smith
Family Fund
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Tina Flores
Elizabeth Forman & Scott Bolens
Gina Madrigrano Friebus &
Bill Friebus
Pat Getschman 

*“Girl Scouts is a place where you get to bond with other girls,
help out in your community, do fun activities, and feel like
you’re accepted.”*

A GSWISE Junior

Aspen Property Care, LLC
Jennifer Bennett
Sarah Bernstein 
Ann & Paul Binzak

Linda Bunkfeldt-Popp
Elizabeth Buresh
Linda Burke
Lisa Cieslak

Joe & Karen Dalum
Lora Darrisaw & Family in honor
of Eula Thomas
Dorothy K Dean

Greater Milwaukee Foundation's
• Bettie Zillman Fund
• David C. Scott Foundation
Fund

\$250 to \$999

Anonymous

Girl Scouts of Wisconsin Southeast Donors

Gifts and pledges received from October 1, 2021 – September 30, 2022

Green Man Tree Services

Deborah Haas 

Racine Community Foundation

- Hamilton Family Fund
- Grace M. Meyer Fund

Gail Hanson

Mary Beth Ho

Sharyn Hock 

Kristie Hopf

Barbara Hufschmidt

Ellen Irion

Molly Jante

Digicorp, Inc.

Marilyn W. John

John Oster Family Foundation, Inc.

Sheri Johnson

Lori & Robert Kasun 

Bruce Kehl

Bridget Kempf

 *Daisy's Circle Member*

Waukesha Kiwanis Club

Ron Kovac

Lake Country AAUW

Kathren Lamb

Kathryn J. Laur 

Sally A. Lindner

Lion Group, Inc.

Mukwonago Lions Foundation,
Inc.

Muskego Lions Charities

Linda Meagher

Linda & John Mellowes

Caren Michels

Mike Miller

Rachel N Minerich

Robert Monnat

Patricia Mueller

Beryl & John Mulhern

Thomas & Mary Myers

**Deceased*

Keren Nass

New Berlin Junior Woman's Club

Mary Nowakowski

Kathleen O'Brien

Oconomowoc Junior Woman's Club

Kelly Peplinski 

Beth Peters

Rita Petretti

Audrey Potter

Carolyn Rausch

David & Kathryn Littlejohn

Family Fund

Sara Reeder 

Julie Rehmann

Holly Reilly

Angela Roach 

Kelly Rourke

Salesforce.org

Erika Sander

Steve Sazama

Rita Schuetz


Judith & William Sherry

Doris Small*

Caroline Kubale Smith

Susan Sobczak

Gina Spang

Miranda Spindt 

Lena Stephenson

Lora Strigens

Linda & Richard Styza

Sara Swosinski 

Brenda K Szumski

Maddy Tarbox

Angela Taylor

Lindsey Trigg

Girl Scout Troop 20154

Justin Troyer

Kristy Vang 

Bonnie Vick

Jennifer Walker

Joyce* & Howard Washechek


Waukesha Noon Lions Club

Foundation

Ann Wendt

Wenthe-Davidson Engineering Co.

Sandra Wiegand

Susan & Bruce Wilcox 

Sabrina Wottreng

Mary Jo Zachow

John Zaganczyk

Gertrude Zauner 

Jennifer Ziegler

\$100 to \$249

Anonymous

Carmen Abramczak

Girl Scouts of Wisconsin Southeast Donors

Gifts and pledges received from October 1, 2021 – September 30, 2022

Joan Aker
Marylee Bahr
Diane Barnes
Kathy Barth
John Becker & Mary Stott
Susan Bennett
Bill & Jo Bergum
Laura Bishop
Sally & Christopher Blackburn
Lani Boyer
Janet V. Brown
Nate Bruckschen
Jennifer Bucholz
Deborah G. Burgess
Cathy & Tom Campbell
Mary C. Cannon
Eileen M. Carlton
Beverly Chappie


JoEllen Christians
Holli Clark
Sheila Collentine
Diane Conrad
Lacy Cortez

Maureen Cunningham
Czapinski Family Trust
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Darren Davis, Bryna Goeckner

Deanna De La Pasqua
Evann Derus
Mary Clare & Phillip Dibb
Pam Donegan
Sharon Donegan

Amy Dretzka
Marian & Raymond Etzel
Shelby Everson
Ann Marie Fabos

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Bill & Linda Frank
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Marcia J Frankiewicz

Mary Frankovich
Ronald S. San Felippo
GE Foundation
Kerry Gilgenbach 

Tj & Katie Goedheer
Leslie Gonzalez
Kevin Greer
Jennifer Harper
Carol Hayes
Eric Hebert
Cheryl & Ron Hicks
Judy Hildebrandt
Leah J Hofstad
Christine & Alan Hollatz
Ellen Homb
Lora L. Hyler
Anna Jacobi
Dorothy Johnson
Sandy Karnes
Ted King
Kevin Kopps
Stephanie Kratochwill



*“I learn about new badges and more ways to help other people.
I am able to help animals and change the world which I do not
think I could do outside of Girl Scouts.”*

A GSWISE Junior


Girl Scouts of Wisconsin Southeast Donors

Gifts and pledges received from October 1, 2021 – September 30, 2022

Bailey Kull
Jill Lafrombois
Stefanie Kasun-Lamb &
Chris Lamb
Doreen Lettau
Jean Levenhagen
Sussex Lions Club
Jennifer & Michael Lisser
Liz & John Watry
Shannon Lopez
Karen Lustig
Kelly Lutomski
Dr. Marlena K. Mackie
Margaret Mangan
Jessica Markgraf
Melissa McAughey 
Katherine McCombe
LaVerne McCoy

Mary Meixner
Milwaukee Kappa Delta Alumnae
Chapter
Kaila Mitchell
Modine Manufacturing Company
Lee Morriss
Francine Muhich
Donna Nash
Christine & James O'Brien
Oconomowoc Festival of the Arts
Optimist Club of West Bend
Patricia Ormsby 
Monica Parkes 
Jessica Pemble
Richard Pfeifer
Judith Ann Phillips
Yuan & Steve Plummer
Kathleen & Joseph Polacheck

Jane Prince
Lisa M. Privatt 
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Proven Power, Inc.
Patricia Ransom
Laurie Rasch
Stephanie & David Raszkievicz 
Toby Recht
Terri Rexroat
Elizabeth Rezel
R J Nolan & Associates, Inc. 
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Lois Roth
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Heather Rudolf
Katrina Rye 

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Michael Schaalman
Beth B. & Steven C. Schaffer
Beth Ann Schimel
Susan Schlett
Christine Schlosser
Karol Schmidt 
Keith Schultz
Wendy Schultz
Barbara Schuster & Jerry Marra
Ann & Charles Sherry
Sandra Shove
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JoAnn & David Stamm
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Fund

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Doshia Troyer
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Cheryl L. Welch
Jane & Bill Wetterberg
Marcella Wilhelm
Georgia Yanicke

Under \$100

Anonymous
Durga Achanta
Kristhine Alvez

Girl Scouts of Wisconsin Southeast Donors

Gifts and pledges received from October 1, 2021 – September 30, 2022

Cory Ampe
Mary & Mark Anderson
Julia & Jason Anderson
Joanne Antonopoulos &
Michael Buehler
Deborah Antos
Sarah & Edwin Aparicio
Darlene Arnold
Meghan & Jesse Augustine
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Mary Bachman
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Christie Bartow-Carlson
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Karen Bauer

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Patricia Beck
Judy Becker
Kathleen Beckmann
Danielle Beer
Sue Benson
Laura & Kurt Beres
Lisa Berger
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Belle Bernstein
Jessica Birkholz
Anne & Eric Blom
Adrienne Bockhorst
Carol Boesel
Kathy Boettcher
Dana Bohm
Peggy & Glen Bordak

Joellen Bradach
Kathy Brinkman
Mary Bromwell
Amanda Brooks
Stephanie Bruns
Julie Bryson
Melissa & Chris Buckmaster
Lorraine & Bill Buehler
Eileen Burke
Mary & Michael Burnett
Rebecca Burton
Andrew Busch
Maggie Cannestra
Amy Carlson
Lori Carpenter
Kathleen Carr
Leslie & James Carver
Terrie Cayemberg

Erin & John Cerf
Florence Chaulklin
Rebecca Chenfoo
Brenda & Craig Chyla
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Michelle Clausing
Charlene & Warner Cline
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Naomi Cross
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Louise Daniel
Julie Daniels
Brice Darras
Laurel DeGrand
Amy Delaney
Emily Dell Revord &
John Revord 
Mary Demien
Stacey Demitros

Girl Scouts of Wisconsin Southeast Donors

Gifts and pledges received from October 1, 2021 – September 30, 2022

Melissa & Erik Desnoyers
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Kim Doll

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Louise & Feridun Doslu
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Jillian & James Durham
Laura Dvorak

James Echevarria
Becky Effertz

Mary Eisenmann
Deandre Jovon Evans
Pennie Everett

Beth Evers
Kristin & Shawn Fabisiak
Deborah & Matt Farra
Kathryn Farwell
Pauline & Salvatore Ferrara

Ginny Finn & Evan Lenhardt
Jennifer Flowers
Debra & David Fohr

Wendy Fredlund
Stephanie Freiboth
Susan & Kenneth Freitag

Linda Fulton
Cheryl Gallun
Laura & Emmanuel Garczynski

Amanda Gilman
Kristina Gilmeister
Tara & Derek Glenna

Brandi Gonzalez
Barbara Goode 

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Jill & Chad Gorectke

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Melissa Granicki

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William Grenke
Violet Gretzinger

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Janet & Stan Fox
Jen Frank
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Barbara D. Froemming
Jola & Anthony Fronczak

Julia Garman
Tina Gaulden
Phyllis & Arthur Gemer
Ashley Gerlat
Jean Gilles

“Essentially, where another place may only specialize in helping us learn one thing, Girl Scouts specialized in helping us learn and experience many things.”

A GSWISE Senior

Girl Scouts of Wisconsin Southeast Donors

Gifts and pledges received from October 1, 2021 – September 30, 2022

Jane Guthrie
Tammy Hafeman
Toni Hansen
Korina Harman
Claire Hartley
Erin & James Haubert
Linda S Haugland
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Lindsey & Matthew Iwanski
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Sarah Johnson
Kristin Jolliff
Lois Jones
Jaime & Nathan Joynt
Pamela Kallas
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Jeanette & Larry Liesen
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Ann Lininger
Katherine Lizardi
Dawn Lloyd
Beth John Loehne
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Carol J. Lombardi
Mary E. Long

Girl Scouts of Wisconsin Southeast Donors

Gifts and pledges received from October 1, 2021 – September 30, 2022

Tricia Long
Kaylie Longley
Karrie & Zouyan Lu
Kerry Luecht
Anne & LeRoy Lutz
Juliana Mader
Karen & Edward Maher
Stu Makamal
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Shana Mallory
Leena Maramattom &
Alexander Varghese
Joan Maronde
Tina Maronek
Samantha Marotta
John Marsack

Carrie & Chris Martin
Karen & Thomas Mashek
Nancy* & Joseph Mathews
Lea & Joel Matthys
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Andrew Meerkins
Kim Meinert & Daniel Prowse
Mary Messerlie
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Alexander Minster
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Megan Morrisey
Kathryn Moss
Jennifer Mulcrone
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Kathy Murphy-Ott & Evan Ott
Summer Murshid
Selvakumar Murugesan
Muskego Woman's Club
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Deb Nadolny
Ed & Sue Neckar
Antoinette Neitzel
Shani Nelson
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Mindy & Jeremy Nicklas
Jamie Niederbaumer
Jacob Noble
Jill North
Peter Nuetzel
Lois Nusslock
Kelly O'Connor
Mary Oliver
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OneHope
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Morgan Pachter

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Debbie & Glenn Pinkowski
Kristin Pitt
Kelly Pitzen
Jo Lynn Plonski
Crystal Polak
Lois Powell
Charlyn Pozza
PPC Foundation

Girl Scouts of Wisconsin Southeast Donors

Gifts and pledges received from October 1, 2021 – September 30, 2022

Melissa Premeau
Jane A Prince
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Cari Racine
Jeneice Rainey
Mattie Ramsey
Magin Razo
Jennifer Reagan
Rachel Reger
Marilyn Renard
Kathleen & Scott Richter
Lauren Roberts
Carol & Tim Robinson
Anita Rodriguez & Kenneth Kauer
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Jean & Jeffrey Rude

Mark Ruder
Sharon Ruff
Megan & Dan Ryan
Margaret Rymaszewski

Nancy Scharmach
Maribel Schlitz
Marcy Schneider
Kathy & Larry Schnuck

Sarah Secrist
Michelle & Collin Seguin
Megan & Carson Sengbusch
Rachel & Christopher Shanahan

Maya Smart
Tamara Smith
Billie Jean Smith
Melissa Sonnemann
Jill Sontag
Susan Spencer
Mary E. Spiegelberg
Becky & Dennis St. Martin
Mary Stanley
Nola Starling-Ratliff
Jennifer & Dave Stauffacher
Christopher Stein
Lana Stetz
Stacy & Jerry Stoecklein
Kelly Stone
Kelly Stoop
Ashley Strachota
Jessica Strelecki

“It’s a very fun and amazing thing to do that is extremely inclusive and is challenging at some points but that makes it even better.”

A GSWISE Cadette

Parvathy Santhosh
Sarah & Matt Savagian
Olivia Schaber
Jackie Scharfenberg
Phyllis Scharfenberg

Angela & Matthew Schoenwald
Jennifer Schrammel
Kay & John Schulz
Kari Schutz
Brian Schwanke

Mark Sharafinski
Elisabeth Shock
Sara Shumar
Susan Siewert
Erika & Kevin Slager

Girl Scouts of Wisconsin Southeast Donors

Gifts and pledges received from October 1, 2021 – September 30, 2022

Haley Stuff
Carol S. Surges
Maggie Surges Dallmann
Margaret Sutton
Sadie & Matt Sveum
Christine & Jared Svcek
Kishore Babu Thangavelu
Sharon Theisen
Stacey Thieme
Michelle Thoms
Christine & John Thomsen
Alice Thomson
Kathleen Thoren
Thea Thorrell
TisBet Philanthropy
Amber Tran
Ingrid & Jeremy Trapp
Wendy & Neil Trester

Valerie G. Trower
Katherine Troy
Lauretta Turnbull
Erin Ugowski
Jenny Ulbricht
United Mechanical, Inc.
United Way of Greater Cleveland
United Way of Lake County
United Way of Northeast Florida
Dawn Urban
Girl Scout Troop #1934
Linda VanDyne
Nikki Verheyden
Amie & Tim Vetscher
Ann & Matthew Vick
Alicia Villanueva
Melissa Vukovich
Colleen Wagner

Amanda Wagner
Mary & Arthur Walker
Ingrid Walker-Henry 🌱
Gary Wallace
Deborah T. Wallendal
Jennifer & Bill Waltenberger
Megan Wanke
Stephanie & Shawn Ward
Sarah Wardius
Renee & Greg Wargolet
Eric Wasurick
William Watson
Lisa Weger
Jessica Wegner
David Weil
Katherine Weisse
The Weithaus Family
Deidre Wenrich

Addie Wescott
Jennifer Weston
Teresa L. Wetzel
Pamela & Warren Wiedmeyer
Kara Wiesner
Karen Wilson
Laura Windpassinger
Christie & Joe Wolfe
Mary Wolverton
Kathy Wood
Annemarie Wood
Nancy Wosyk 🌱
Aimee Wozniak
Katherine & Erich Wuerslin
Andrea “Velma” Yanacheck
Marlene & Gerald Yerges
Jennifer & Matthew Zarling
Carrie Ziegler Thomas



Kathleen Zieman
Nadine Zuckerman
Joan & Rae Zweber
Sarah Zwicky

79.3%
of Girl Scouts
surveyed said
“Because of Girl
Scouts, I can make
a difference in the
world.”

Juliette Gordon Low Society

The Juliette Gordon Low Society honors the circle of donors who have given or indicated their intention to make a planned or estate gift to GSWISE.

Mary Albrecht
 Barbara Alderson
 Lillian Allen*
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 Movement-wide Challenge
 Planned Gift
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 Roseann Baldauf-Shales
 Betsy Barr* Fund
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 Mary Pat Beals 
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 Living Trust
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 Claire Hiller
 Kerrie & Jim Hoffman
 Carol* & Don* Huebler
 Leo V. Imig* Bequest
 Gwen Jackson*
 Laurie Jacobs
 Robert* & Marilyn* Jacobs
 Living Trust

“In Girl Scouts, we get to help our community and learn new things. We learn about finance when we sell cookies, and we help others when we do community service projects.”

A GSWISE Cadette

Christy L. Brown & Brian Bullock 
 Elizabeth Brown
 Christine Bukowski
 Mary Bullamore*
 Wendy Burke

DeVona Wright Cottrell & Jade
 Cottrell
 Mark* & Clare Cronce*
 Rita J. Czukas
 Marianne Deabler

Catherine & Dan Fleming
 Sarah Fuerstenau
 Molly T. Fuller
 Jane A. Gallant* Revocable Trust

Juliette Gordon Low Society

The Juliette Gordon Low Society honors the circle of donors who have given or indicated their intention to make a planned or estate gift to GSWISE.

Barbara A. Jakus
Marilyn W. John
Cathie & Dave Johnson
Pamela Kandziora
Patti Keating Kahn
Willough Kelnhofer* Estate
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Pearl Koniak-Seavitte
Elmore* and Alyce Kraemer*
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Katherine Lingle
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Mary Beth Malm
Jo Ann Mann*
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Robin R. McCraw*
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Delores Melito*
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Sylvia Moldenhauer*
Margaret Moore
Lee Morriss
Estate of Margaret Nadeau*
Jenny Nelson
Nancy Noeske*
Jeanette Paul*
Jeanette Peltier*
Sheila Porter
Martha & Jack* Prince
Rose Purpero Spang
Marion Chester Read* &
Verne Read*
Alice Read

“Girl Scouts is teaching me how to be a leader, to take care of my community, helped me get along with others, and most of all have fun and explore.”

A GSWISE Junior

Agnes Reinhard*
William G.* and Delphine L. Rice*
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Carol & Tim Robinson
Anita Rodriguez & Kenneth
Kauer
Mary Roggeman
Esther G. Runkel* Estate
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Elizabeth W.* Seidenschwartz*
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Kim Thiermann
The Bethany W. Thompson
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Marilyn Treder*
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Deborah Weaver
Gertrude Wilkinson
Nancy & Russ Witte-Dycus
DeVona Wright Cottrell
Clara Wulfin*
Mary Jo Zachow
Jean Zdziarski*
Ellen Zetmeir

Daisy's Circle Founding Members

Named after Girl Scout founder Juliette “Daisy” Gordon Law, Daisy’s Circle is the monthly giving program of Girl Scouts of Wisconsin Southeast. By making a monthly contribution, donors provide life changing experiences and opportunities through Girl Scouting each and every month.

Anonymous
Mary Pat Beals
Sarah Bernstein
Karen & Mark Bitzan
Diane & Dennis Block
Karen E. Boehme
Tracey Bousquet
Christy L. Brown & Brian Bullock
Marta Carrion
Jennifer & Michael Chartier
Erin Coster-Mullen
Andrea Cummings
Wendy Dahl
Gussie Daniels
Sharon & James deGuzman
Emily Dell Revord & John Revord
Karen Fassbinder

Meghan Findley
Margarita Fons
Pat Getschman
Kerry Gilgenbach
Michelle & Robert Goetsch
Kim Good
Barbara Goode
Deborah Haas
Ashley & Pete Caruso
Sharyn Hock
Tyra Ivy
Lori & Robert Kasun
Helen Knauer
Kathleen Kocovsky
Maria Lall
Laura & Bob Lindsay
Jessica C. Lopez

Bree Matley
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Sibyl McCarley
Susan McConnell
Rosanne McGuire
Leann Meiners
Lynn Michelau
Rachel Minshall
Shavonn Montgomery Brown
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Patricia Ormsby
Kelly Peplinski
Becky Perdue
Katrina Pierson
Lisa M. Privatt
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Sara Russell Rodriguez
Katrina Rye
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Karol Schmidt
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Amanda Shaner
Katina & Jermaine Shaw
Amanda Stack
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Charlene & Edward Stumvoll
Sara Swosinski
Penny & Michael Tahtinen
Felecia Valentine
Kristy Vang

Brenda Vento
Ingrid Walker-Henry
Susan & Bruce Wilcox
Sherry & Greg* Williams
Shyla Wollman
Nancy Wosyk
Sandy & Paul Wysocki
Andrea Yanacheck
Cynthia Zanow & Luke Repetti
Gertrude Zauner
Jennifer Zeigler
Ellen Zetmeir

Daisy's Circle Donors 2022

Gifts and pledges received from October 1, 2021 – September 30, 2022

Anonymous
Sarah Bernstein
Karen & Mark Bitzan
Diane & Dennis Block
Christy L. Brown & Brian Bullock
Ashley & Pete Caruso
Erin Coster-Mullen
Wendy Dahl
Emily Dell Revord & John Revord
Pat Getschman
Kerry Gilgenbach
Michelle & Robert Goetsch
Kim Good
Deborah Haas
Sharyn Hock
Lori & Robert Kasun
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Kathryn J. Laur
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Katrina Rye
Karol Schmidt
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Rebecca Surges
Sara Swosinski
Kristy Vang
Ingrid Walker-Henry
Susan & Bruce Wilcox

Nancy Wosyk
Sandy & Paul Wysocki
Gertrude Zauner
Jennifer Zeigler

94.48%
of Girl Scouts
surveyed said “I
am excited about
the things I get to
do in Girl Scouts.”

**Deceased*



Tribute Donors 2022

Gifts and pledges received from October 1, 2021 – September 30, 2022

In Honor Of

Dennis Block
Deborah Ann Block

Jenna Chritians
JoEllen Christians

Dorothy Dahl Stein
Joan Maronde

Gwen Kuepper
Linda S Haugland

Peggy Lebrun
Ellen Irion

Ally Clark Peterson
Rachel N Minerich

Debra Sass
Liz & John Watry

Betty Schiller
Thomas Schiller

Sarah Winkler
Sue Benson

In Memory Of

Darlene Banaszynski
Anonymous

Betty Boehme
Carol & Norman Seeger*
Girl Scout Troop #1934

Bernice Christisen
Judith Ann Phillips

Sarah Cripe
Terri Rexroat

Mary Ellen Donegan
Sharon Donegan
Marianne Gudlin
Christine & Alan Hollatz
Antoinette Neitzel
Kathleen & Scott Richter
Barbara S. Rogers & Glade
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Marian Heinen
Julie Bryson

Geraldine Kallas
Pamela Kallas

Alton Kenny Smith
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Shelia Smith Gibbs

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Caroline Kubale Smith

Susan Kurtz
Margaret Sutton

Beverly Lustig
Karen Lustig

Jo Ann Mann
David Weil

Mrs. C. Marcus
Maureen Hayes

95.17%

“I learn new things in Girl Scouts.”

Tribute Donors 2022

Gifts and pledges received from October 1, 2021 – September 30, 2022

In Memory Of

Donna Moore

Carol & Tim Robinson

Helen M. Mueller Hauser

JoEllen Christians

Trudy Muris

Linda & Mark Carlson

Jan Peltier

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Belle Bernstein
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Rita Karan
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Marcella Wilhelm
Nadine Zuckerman

Joyce E Puzia

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Susan Jackson
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Mary E. Long

Margaret Mangan

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Kathleen & Joseph
Polacheck
Barbara Schuster &
Jerry Marra
Doris Small*
Deborah T. Wallendal
Pamela & Warren
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Katherine & Erich Wuerslin
Kathleen Zieman

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Karen Bitzan

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Becky Holl

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The Eula Thomas* Family

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Margaret Sutton

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Shari & Tim Kromrey
Lake Country AAUW
Mary Messerlie
Carol S. Surges



Donate:

Make an individual gift, join our Daisy's Circle monthly giving program, create a planned giving strategy, or support a fundraising event.

Learn more at gswise.org/give

Volunteer:

Make a difference in the lives of girls by leading or supporting a troop, helping at summer camp, or assisting behind the scenes.

Learn more at gswise.org/volunteer